



Welcome to the StB e-Newsletter

Issue 28 - March 2008

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- IATA shipper survey results
- Useful postings
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[StB newsletter library](#)

Access past issues of the StB newsletter.

ET Countdown

Only 61 days to the end of paper tickets! Global ET penetration increased slightly to 93% in February as airlines in all regions continue to move forward to meet the 31 May 2008 deadline. Airlines are also continuing progress in implementing Interline ET agreements, which now total over 3,000. Detailed figures are available in the project update.



IATA e-freight Message Improvement Programme (MIP)

The IATA e-freight Message Improvement Programme (MIP) to measure quality and performance of electronic messaging within the cargo industry is being used since August 2007 in the six pilot locations. In January (maintained also in February) penetration of cargo covered by electronic messaging saw an all time high with 96% in the pilot locations.



Quality, that is the percentage of perfect messages with no errors or

duplicates, also increased significantly since launch from 12% to 60%, due to the actions taken by airlines and freight forwarders, based on shared information.

To get an easy introduction to MIP and have an overview of the most common problems in electronic messaging, read the [EDI MIP Handbook](#).

IATA shipper survey results

In February, IATA conducted a survey among 36 decision-makers in logistics with following results for IATA e-freight:

- 36% have no idea about the initiative. However, 38% rate their awareness good or at least fair.
- The majority of respondents judges IATA e-freight relevant to their business in terms of cost, speed and reliability.
- The two most important issues that E-freight must address to increase its relevance to the industry are:
 - With 61%, standardized documentation across the supply chain (shippers, carriers, providers, airport/port authorities etc.)
 - With 28%, adoption of technology across the supply chain
- On the question how they wish to engage in IATA e-freight, 53% answered that they would like further education and 19% opted for a participation in pilots/ developments.

For more information please contact businessinsight@iata.org.

Useful postings

- Get details on ET, BCBP and CUSS implementation in more than 1000 airports through our monthly updated [interactive maps](#).

Project news

ET

- 93% global ET penetration in IATA BSPs in February. Detailed figures are available in the [project update](#).
- View the list of [TOP 50 carriers](#) by implemented IETs.

BCBP

- Last month IATA launched the [BCBP Matchmaker](#) to help airlines and airports match their BCBP implementation plans. Since then 36 airlines and 14 airports have already registered



and paved the way to work as a community. [Sign up today](#) to drive the implementation of this industry priority!

- 113 airlines are issuing BCBP for their passengers. Find out which ones in the [BCBP project update](#).
- Turning mobile phones of travelers into their boarding passes. Read the entire article "[Paper is out, cellphones are in](#)" in the New York Times.

IATA e-freight

- Now available! Updated [pilots scorecard](#) on trade lanes, participants and more.
- Read more about the industry's use of electronic data through the Message Improvement Programme's (MIP) [industry reports](#).

Fast Travel

IATA launched the [Fast Travel programme](#). Six projects will enhance customer service to passengers through a range of self-service options: Check-in, Bags ready-to-go, Document scanning, Flight re-booking, Self-boarding and Bag recovery. For more details read the [project update](#).

CUSS

- 88 airports are offering CUSS compliant kiosks worldwide! More details [here](#).

Baggage management Improvement Programme (BIP)

- Did you already read the [project update presentation](#) for this new initiative?

Events

- The 2008 series of [BCBP & CUSS workshops](#) starts on 9-10 April in Argentina. View the detailed [agenda](#) and [register](#). Hotel registration is equally available on our [workshops page](#).
- Don't miss the next BCBP & CUSS workshop on 28-29 April in Macao. [Register now](#).

Visit our [events page](#) for dates and locations of more upcoming workshops in your region.

- StB is actively participating in industry events to spread the word on StB project benefits. One of these events is the [AirporTech Asia 2008](#) taking place on 17-18 June in Shanghai, China. The event will cover topics for Asia Pacific ranging from airport

development, investment trends and improving productivity to environment-friendly airports.

Visit our [external events page](#) to see where we will be also present!

Contact us to share your comments, questions and ideas!

The StB Global Team

➤ FACT OF THE MONTH

Since launch last month 50 users, representing 36 airlines and 14 airports, registered with the BCBP Matchmaker.



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