



SRI LANKA FREIGHT FORWARDERS ASSOCIATION

TRAINING & EDUCATION REPORT

For

37th Executive Council Meeting

of

The Federation of Asia Pacific Air-cargo Associations

in

Singapore

4th – 5th June 2010

TRAINING & EDUCATION PROGRAMS

The Association has always been mindful of the developments taking place in the international freight forwarding arena and continue to keep the Sri Lankan freight forwarding industry abreast with the rest of the world. The Association is working towards raising standards within the industry and making the industry a dynamic and more professional trade sector. Thus, the Association has placed great emphasis on human resource development within the industry through international training programs.

For the tenth consecutive year, the Association in collaboration with the Australian Federation of International Forwarders (AFIF) conducted a full DGR course, which was held from 8th to 10th February 2010 for staff of member companies with the participation of 15 applicants for the full course and 30 participants for the DGR Refresher course. The training program helped member companies to improve their competence of handling dangerous cargo in concurrence with IATA standards.

The Association is hopeful that its training institute the Academy of International Trade and Transportation (AITT), in future would be able to conduct the DGR training program without having to obtain the services of external trainers, which is an addition cost for the Association.

ACADEMY OF INTERNATIONAL TRADE & TRANSPORTATION (AITT)

In the academic year 2009/2010 period the AITT continued to conduct seminars on trade and transport, two certificate courses and two one day workshops.

During the year 2009/2010 the following seminar and workshop were conducted in association with the Sri Lanka Shippers' Council and the Sri Lanka Freight Forwarders Association.

- Workshop on Lead Logistics Solutions – 27th November, 2009, attended by 90-participants who are engaged in the import trade, shipping and logistics companies and the Govt. Telecommunication agencies.

AITT also continued to have repeated the course in the International Port Operation & Port Management batch-II due to popular demand which was attended by 35 students, and the certificate course on the Module on Multimodal Transport, Logistics, Freight Forwarding and Supply Chain Management, with the participation of over 30 students.

In November, 2009, AITT team of six trainers attended the UNESCAP Regional Training of Trainers Workshop on Multimodal Transport and Logistics from 16th-19th November held at the

UNCC, Bangkok, which was attended by 70-participants represented from the following countries on invitation; Bangladesh, Cambodia, Indonesia, Kazakhstan, Malaysia, Mongolia, Myanmar, Nepal, Philippines and Sri Lanka.

The main objective of this workshop was to review the progress made by national associations on training, enhance substantive knowledge of trainers on the principles and practice of multimodal transport, strengthen the understanding of trainers on specific aspect of training

fundamentals, agree on the topics and material of the foundation course on multimodal transport, sharing experience and material amongst countries in the region, structure the learning path beyond the foundation course to several stand alone certificates that can make up to a diploma qualification, consider a common entry qualification for the UNESCAP region at a certificate level, assess the UNESCAP material on all of the relevant topics and assess the additional material to be developed, ensure that the total course (at a Diploma level) covers the FIATA Diplomas syllabus and finally prepare an action plan identifying the training plan for each country that was present at the workshop.

The first UNESCAP foundation course on multimodal transport and logistics commenced in April 2010 and is expected to conclude by end May 2010. This course is attended by 20-participants.

AITT has also scheduled to conduct the following courses in the coming months for 2010.

May 2010

AITT- Advanced Certificate course in International Trade and Transport, leading to the FIATA Diploma, covering 05-modules for exception to the FIATA International Diploma

July 2010

AITT- International Port Operations and Port Management

Four AITT-certificate courses covering the FIATA curriculum for students to complete in a time duration of two years to obtain the FIATA International Diploma in International Forwarding.

Seminars & Workshops for 2010.

AITT is planning to organize two more one day workshops on following topics;

- Outsourcing in Contract Logistics
- Services marketing and customer retention
- Globalization drives the enhancement of Supply Chain Management competence.

SLFFA/AITT wishes to place on record its appreciation for the continued support extended by UNESCAP team at the transport division in Bangkok and Mrs. Geetha Karandawela by way of material and guidance and the opportunity given on the training of trainer programs to the academy including the support given from Mr. Thomas Sim, Chairman ABVT at FIATA for his consideration in approving SLFFA/AITT the FIATA Diploma conducting accreditation.